

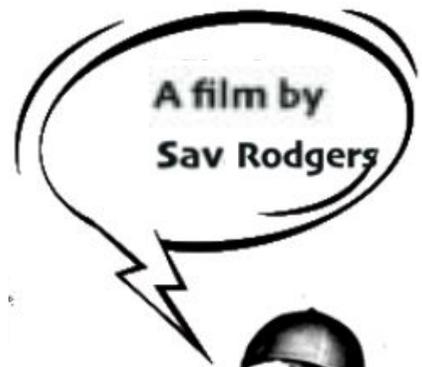


**#1**

**\$2.99**



*Chasing*  
*chasing*  
**AMY**



**COMING SOON**



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# LOGLINE



*Chasing Chasing Amy* examines the transformational impact that one queer, '90s rom-com had on 12-year-old Sav Rodgers from Kansas, versus the controversial effect and lasting Influence that Kevin Smith's cult classic has had on the broader LGBTQ+ community.



# SYNOPSIS

Kevin Smith's *Chasing Amy* is arguably one of the most successful queer films to come out of the 1990s despite its controversial legacy among the LGBTQ+ community. The movie's depiction of a self-identified lesbian, Alyssa Jones, entering into a relationship with a straight man was received poorly by many critics and audience members alike. Many queer people felt it promoted the erasure of their community and presented LGBTQ+ identity as a "choice." Despite this, it premiered at the 1997 Sundance Film Festival, made \$12 million at the box office, received a Golden Globe nomination, and developed a strong cult following.



A decade after its initial release, filmmaker Sav Rodgers saw *Chasing Amy* at the tender age of 12. As a struggling closeted queer kid in Kansas, the movie became a touchstone for him as he came of age in a deeply homophobic red state. It literally saved his life.

He eventually came out as pansexual thanks to the depiction of Alyssa Jones' sexuality. Upon learning *Chasing Amy* had a contentious reputation, Sav began to seek out conversations with the film's critics to understand why a film that served as a lifeline to him could also deeply hurt other members of the community.

*Chasing Chasing Amy* is part autobiographical exploration and part cultural impact documentary. The film includes interviews with critics, the cast and crew of *Chasing Amy*, LGBTQ+ thought leaders, and revolutionary filmmakers. Our film explores the power of media representation and the importance of cinema shaping our lives, through the lens of Sav's experience with *Chasing Amy*.

# TED TALK | FALL 2018



**OMG!**

Sav delivered a TED Talk about the profound impact of *Chasing Amy* on his life. Sav's TED Talk was delivered as part of the Fall 2018 TED Residency in New York. The TED Talk has been publicly endorsed by the likes of Joey Lauren Adams, Kevin Smith, Ben Affleck, Monica Lewinsky, and Brie Larson.

# TED TALK REACTIONS



**Savannah Rodgers**   
@Snacpack

My TED Talk is online! It's all about my relationship with my favorite film, Chasing Amy, and the impact it had on me as a struggling queer kid in Kansas. I hope you all like it.

[bit.ly/ChasingAmyTEDT...](https://bit.ly/ChasingAmyTEDT...)

#ChasingChasingAmy #ChasingAmy



The rom-com that saved my life  
ted.com

1:53 PM · 4/30/19 · Twitter for iPhone

165 Retweets 1,029 Likes



**Ben Affleck**   
@BenAffleck

Thank you Savannah, your story is very inspiring! Thanks for sharing.

[#BenAffleckFilmFestival](https://twitter.com/BenAffleckFilmFestival)

Ben Affleck



**Monica Lewinsky**   
@MonicaLewinsky

loved this brave talk from @Snacpack on the impact of representation in film and how it helped a young LGBTQ kid survive...

Monica Lewinsky



**KevinSmith**   
@ThatKevinSmith

I was moved beyond explanation for most of your beautiful talk - but when you said "Nowadays, I'M a filmmaker"? That was when the tears came gushing. Thank you for this, @Snacpack! And if you need any help with your doc, I know a couple of people who worked on "Chasing Amy."

Kevin Smith



**Brie Larson**   
@brielarson

💕 @Snacpack you are so awesome. Thank you for this. Can you comment with links to your work? We wanna support you in all the way!

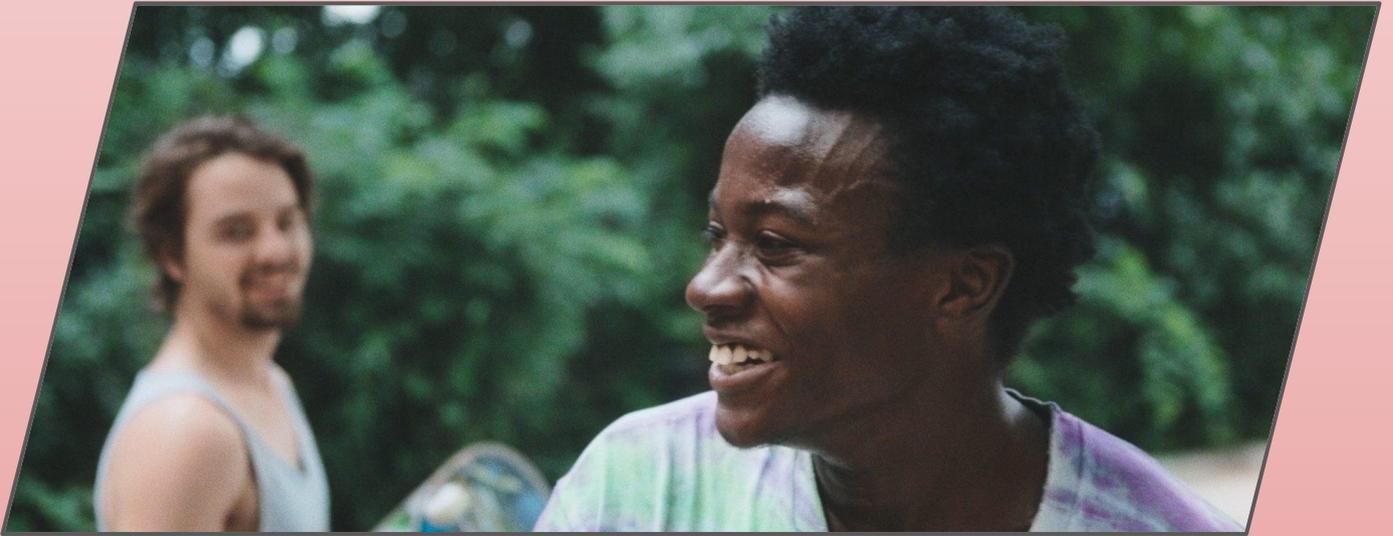
**Savannah Rodgers**  @Snacpack · 5/5/19  
@brielarson I gave a TED Talk about the need for LGBTQ+ representation. Someone tweeted at me and said it may resonate with you. Hope you watch/dig. [bit.ly/ChasingAmyTEDT...](https://bit.ly/ChasingAmyTEDT...)



**Joey Lauren Adams**   
@JoeyLaurenAdams

Thank you @Snacpack for being such a cool dude and for wanting to tell your story in such an honest way.

# STYLISTIC INFLUENCES



Sav's film is a love letter to *Chasing Amy* and how the piece affected his coming-out process, it also examines the greater cultural impact of the original movie, for better or for worse.

Sav first felt the confidence to pursue this idea after seeing Sarah Jacobson's *Making of Ladies and Gentlemen, The Fabulous Stains* (2004) for the IFC Network. Its comprehensive history of the film while exploring the impact this cult classic had on the riot grrrl movement served as a major inspiration for *Chasing Chasing Amy's* creation.

Great examples of stylistic influences to *Chasing Chasing Amy* are *Minding the Gap* by Bing Liu, *Norman Lear: Just Another Version of You* by Heidi Ewing and Rachel Grady, and *Kurt Cobain: Montage of Heck* by Brett Morgen. *Minding The Gap* is a powerful example of how being personal and authentic can have a broad appeal to documentary viewers. The way that archival footage is presented in Norman Lear's documentary shows the power of contextualizing the past for an audience to feel completely current.

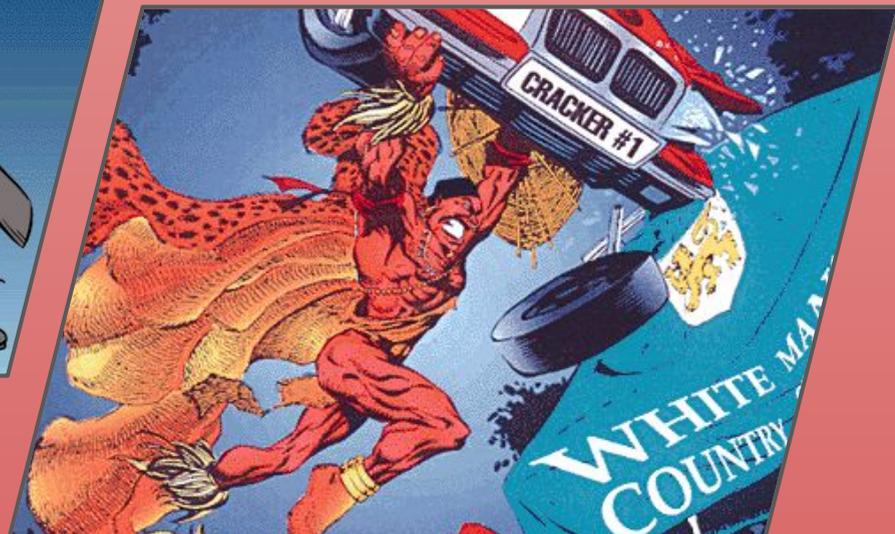
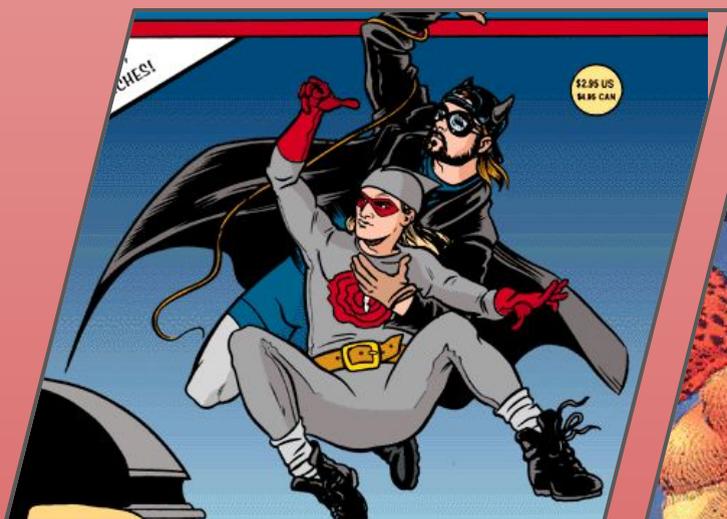


# ANIMATION + COMIC BOOK MOTIFS



The documentary will contain animations reminiscent of the original comic book styles used in *Chasing Amy*. We will have an illustrator style match the original *Bluntman and Chronic*, *Idiosyncratic Routine*, *White Hating Coon*, *Baby Dave*, and *Chasing Amy* comic books used in the original film. Then, we will have an animator bring these drawings to life in order to put the audience in the world of *Chasing Amy*. It is also a helpful tool during talking head interviews.

For example, if Kevin Smith is telling a long story, we can cut away from his coverage to illustrate for the audience what's happening through these familiar visuals.



# PRODUCTION TIMELINE

## December 2018

Delivered TED Talk at the TED Residency 6 salon  
Shot first two days in New York and New Jersey.

Day 1: interviews with Bob Hawk, Cyndi Stivers, Allison Yarrow, and Shana Lory at TED HQ in New York, NY.

Day 2: Shot on location at original Chasing Amy locations in and around Red Bank, NJ.



Behind the scenes photo of our Quick Stop shoot in Leonardo, NJ, December 2018.

## April 30, 2019:

TED Talk released online;  
Kevin Smith and other public figures share.

## May 1, 2019

Kevin Smith officially signs on for an interview and to support the project.

## May 30, 2019

Sizzle reel completed.

## August 2019

Interviews for Chasing Amy in Los Angeles, CA: Kevin Smith, Joey Lauren Adams, Guinevere Turner, and more

# PRODUCTION TIMELINE

## October/Fall 2019

Conducting a second interview with Bob Hawk.  
Raise production funds through filmmaker grants, foundations, and investors.

## Spring 2020

Final Interviews.

## Spring/Summer 2020

Raise post-production and finishing fees through filmmaker grants, foundations, and investors.

## Summer 2020

Picture Lock/Final Edit

## September 2020

Lock festival cut in time to submit to Sundance, Berlinale, and SXSW.



Behind the scenes photo of our Quick Stop shoot in Leonardo, NJ, December 2018.

# INTERVIEWEE LIST

## CONFIRMED FUTURE INTERVIEWEES:

Joey Lauren Adams - Star of Chasing Amy (Alyssa Jones)

## COMPLETED INTERVIEWS:

Kevin Smith - Director/Writer of Chasing Amy

Guinevere Turner - Actor/Consultant, Chasing Amy

Bob Hawk - Associate Producer of Chasing Amy

Cyndi Stivers - Former President & Editor in Chief of TimeOut New York, Director of the TED Residency

Allison Yarrow - Author of '90s Bitch

Shana Lory - Casting Director of Chasing Amy

## WISH LIST OF INTERVIEWEES:



Ben Affleck



Cheryl Dunye



Scott Mosier



Dwight Ewell



Jason Lee



John Pierson



Tina Mabry



Vincent Pereira



Trish Bendix



Jamie Babbit



Allison Anders



Barry Jenkins

## CREATIVE TEAM



Sav  
Rodgers  
Director

Sav Rodgers is a filmmaker, writer, podcaster, film festival programmer, and public speaker. He is the director of CHASING CHASING AMY, a feature documentary about the cultural impact of Chasing Amy (1997) on the greater LGBTQ+ community. Sav also delivered a TED Talk about Chasing Amy's impact on his life, titled "The rom-com that saved my life." In 2019, he won the Filmmaker of the Year Award at the Austin Revolution Film Festival. In 2017, Sav graduated from the University of Kansas. At college, he was selected for the 2017 Telluride Film Festival Student Symposium and won the Be You at KU student of the Year Award. He is a TED Resident, an OutSet Fellow at Outfest, an Adobe Project 1324 award recipient, a former Artist-in-Residence at the Charlotte Street Foundation, and Creative Fellow at Artist INC. He was named "Best Filmmaker/Videographer" by The Pitch Magazine in 2018.

Bill Winters is a multi-award winning cinematographer with over 20 years in the film and television industry. Bill graduated from NYU Tisch School of the Arts program with a concentration in cinematography.

Recent projects include Comedians in Cars Getting Coffee, The Magic of Heineken and Thirteen Reasons Why: Beyond the Reasons.



Bill Winters  
Cinematographer

**YEAH!**



Carrie  
Radigan  
Producer

Carrie is an independent film and theater producer based in New York. She is the Operations Manager at Sim, a post house focusing on sound and color finishing for features, television, and live events. Carrie's films have screened at various festivals, including Fantasia, BFI London Film Festival, OutFest Fusion, and Seattle International Film Festival. Her most recent projects, ENGAGED by Dave Scala and JONES by Stacey Maltin are currently in the festival circuit. Her short THE INVADERS by Mateo Marquez screened at over 25 festivals in the 2018 circuit. Currently, she's in production on a narrative feature based on musical babies versus human babies called TRIPLE THREAT by Stacey Maltin, developing the neo-noir feature TURNER FALLS, which has recently received IFP Fiscal Sponsorship, and founded Martini Shot, an art salon based in New York, a pop-up community for creatives of various mediums and backgrounds to gather and showcase their work.

## CREATIVE TEAM



Tyler J. Emerson  
Producer,  
Production Counsel

Tyler Emerson is an entertainment attorney at Conlee Schmidt & Emerson LLP. Licensed in Kansas and California, he has counseled numerous independent productions from development and financing through production and distribution since graduating from the University of Kansas School of Law. For over five years, Tyler has worked with Oscar and Emmy-nominated artists and his experience spans a variety of projects, from no-budget shorts to million-dollar features, from narratives to documentaries. Prior to law school, Tyler worked as a freelance assistant director in Kansas, Missouri and Oklahoma and was an award-winning screenwriter. In his spare time, Tyler enjoys Civil War history, camping and Jayhawk basketball.



Steve is producer and co-founder of Lucky Hat Entertainment. Since 2007 Steve has produced or executive produced over 20 films including THE RUSSIAN FIVE, Audience Award winner at the 2018 Traverse City Film Festival, Z FOR ZACHARIAH, which premiered at Sundance and stars Margot Robbie, Chiwetel Ejiofor and Chris Pine, IF A TREE FALLS: A STORY OF THE EARTH LIBERATION FRONT, Oscar nominated for Best Documentary in 2012 and GOODBYE SOLO, which was named one of the top films of 2009 by Roger Ebert.



Steve  
Bannatyne  
Producer



Jenny  
Feterovich  
Producer

Jenny Feterovich is an award-winning TV and film Producer and the co-founder of Arcadius Productions, known for the hit TV show "START UP". Jenny recently produced and distributed an award winning feature film "The Russian Five" which is one of the top grossing documentaries of 2019 and is gearing up for an awards campaign. She is currently Executively producing Boy Howdy Story of Creeme Magazine amongst several other projects in development. Jenny has over 1500 hours of Network Television under her belt and has worked with major networks including HGTV, AMC, PBS and Showtime just to name a few.



Lela  
Meadow-Connor  
Associate  
Producer

Lela Meadow-Connor serves as the Executive Director of the Film Festival Alliance. Prior to that she served in leadership roles at the Tallgrass Film Festival and Geena Davis' Bentonville Film Festival. Before joining the film festival community, Lela spent several years working in various facets of the film industry, including feature film marketing, production and entertainment publicity. She has amassed a deep understanding of the cultural significance that cinematic arts organizations and storytellers bring to a community, and is passionate about arts advocacy. She is currently curating the new film series mamafilm, which creates space to celebrate and reflect upon the nature of nurturing, through film and media.

## CONTACT US

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Tyler J. Emerson  
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Production Counsel



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